

สิ่งที่ส่งมาด้วย 2.

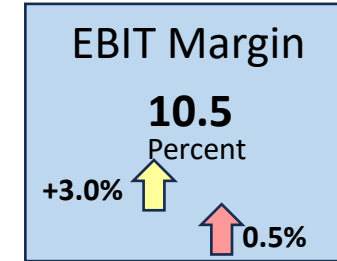
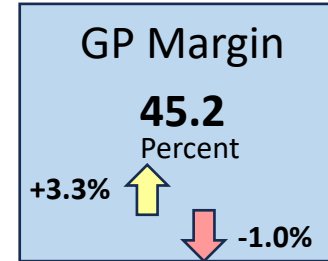
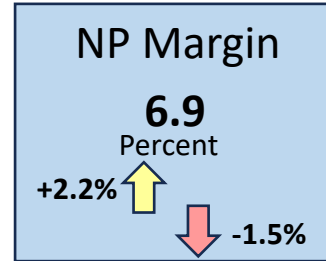
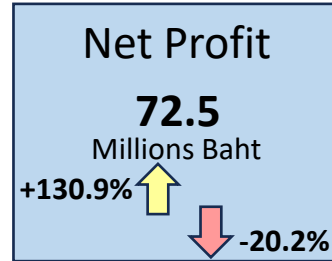
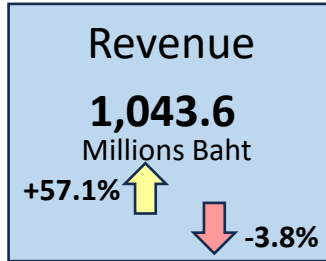


รับทราบรายงานผลการดำเนินงานกิจการของบริษัท
ประจำปี 2566
(วันที่ 1 มกราคม – 31 ธันวาคม 2566)

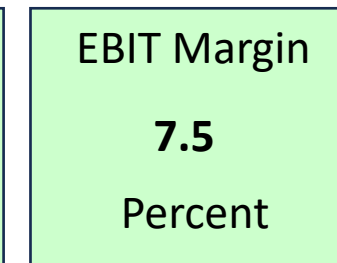
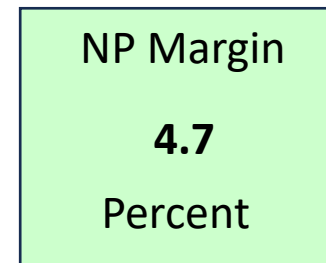
Financial Highlights



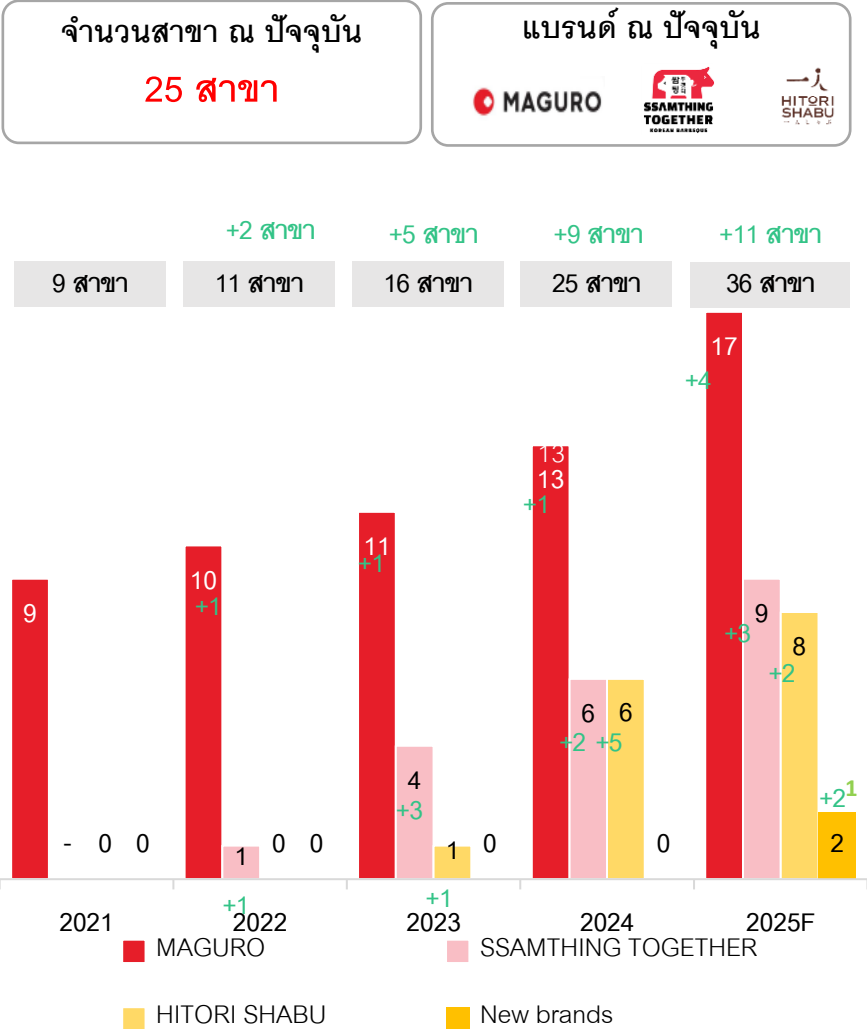
2023 : A year in review



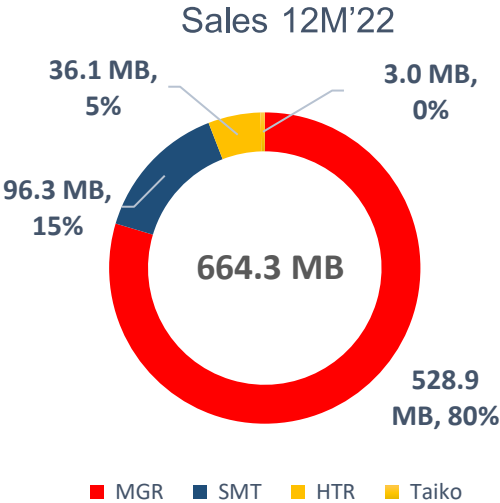
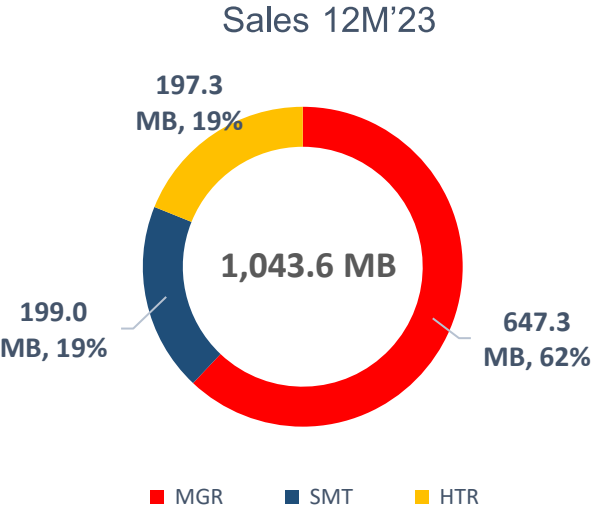
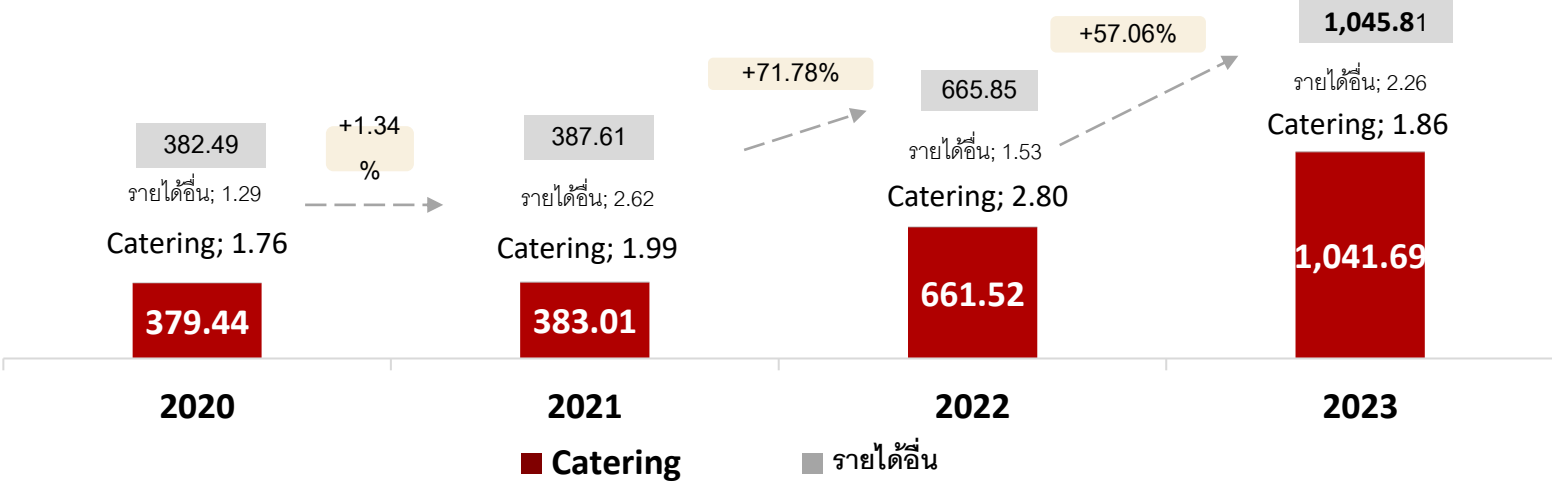
2022 : Last Year



Branding and Store Extension



Revenue Structure



Sales and Profit Trend : 2023 vs 2022

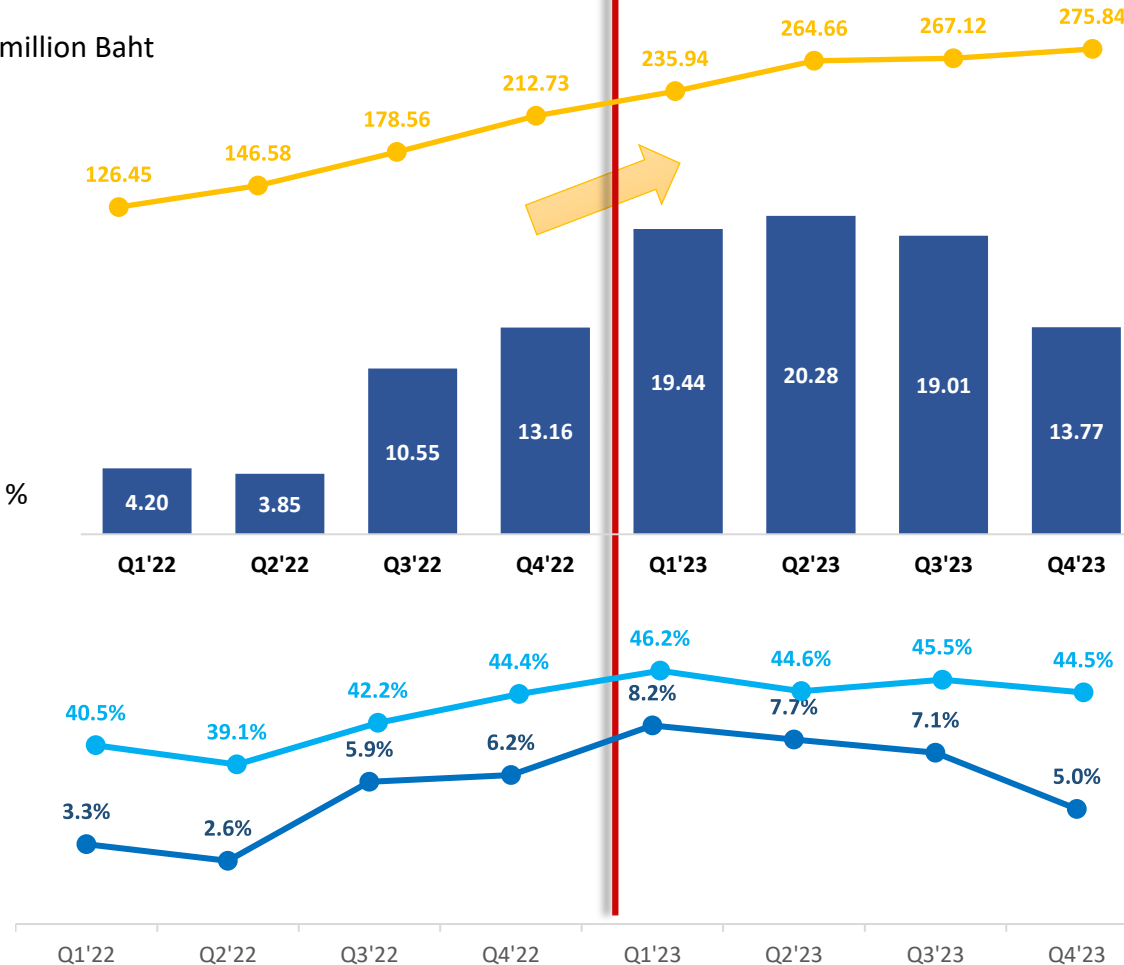
Revenue
from Sales
&
Net Profit

Gross Profit
Margin
&
Net Profit
Margin

2022	2022	2022	2023	2023	2023
Total Revenue	Net Profit	GP (%) = 41.9	Total Revenue	Net Profit	GP (%) = 45.2
664.3	31.4	NP (%) = 4.7	1,043.6	72.5	NP (%) = 6.9

Unit : million Baht

Unit : %



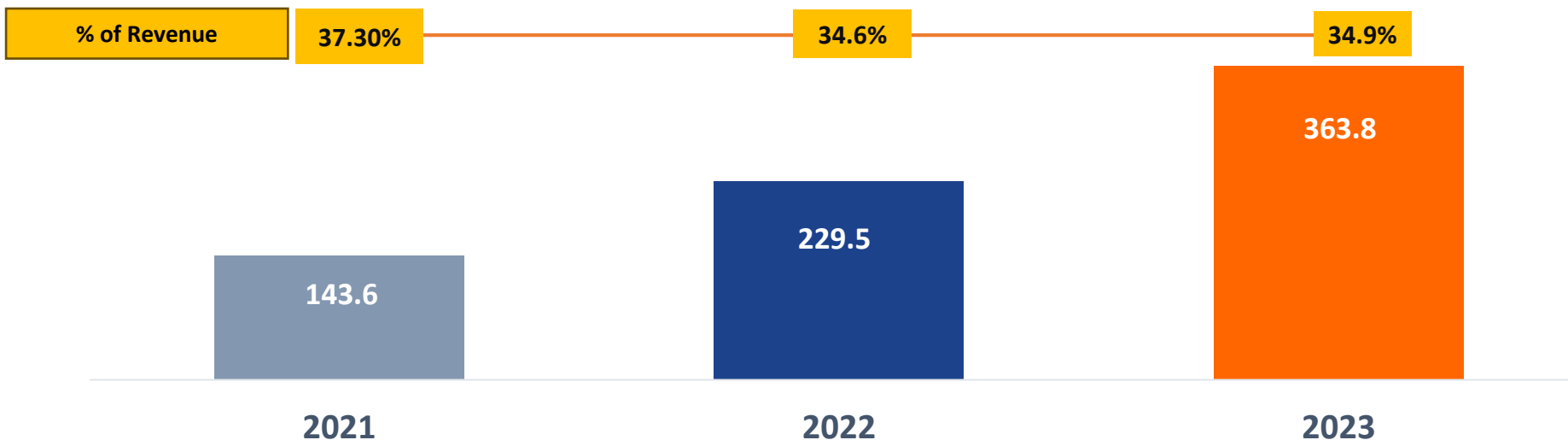
Revenue from Sales

Net Profit

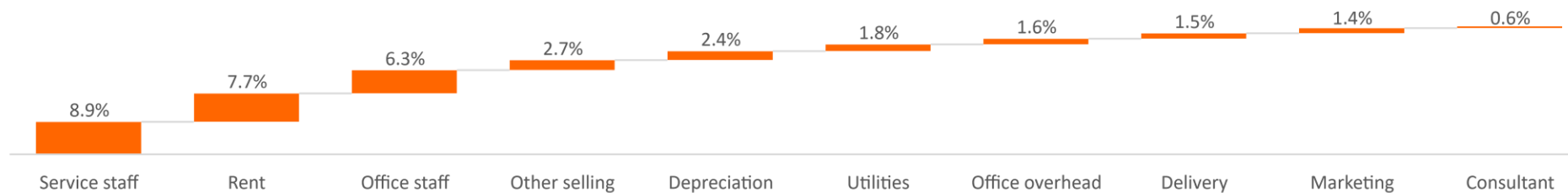
Gross Profit Margin

Net Profit Margin

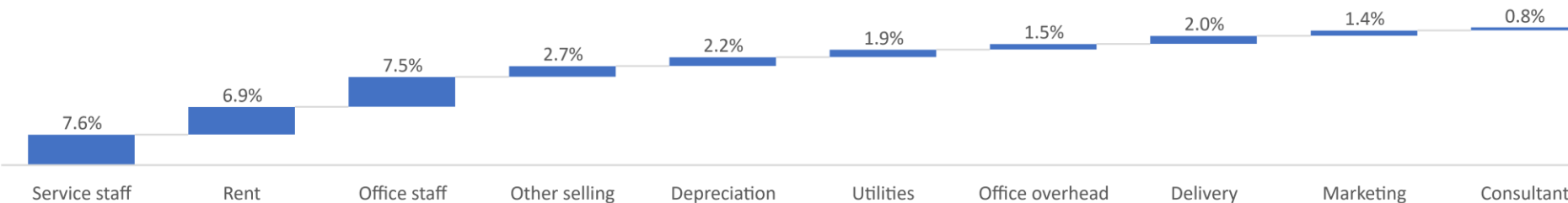
SG&A Expense



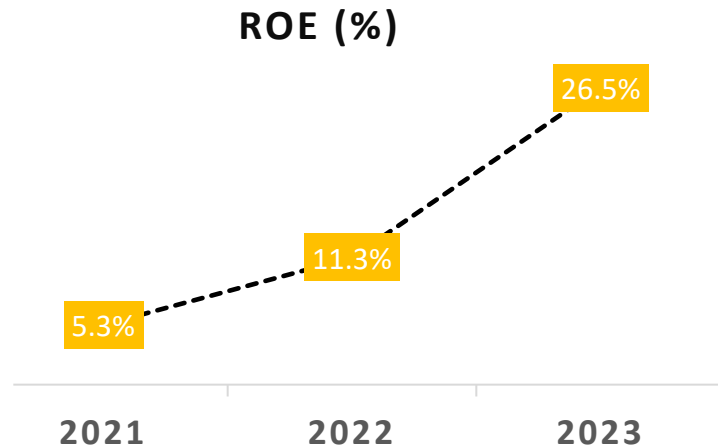
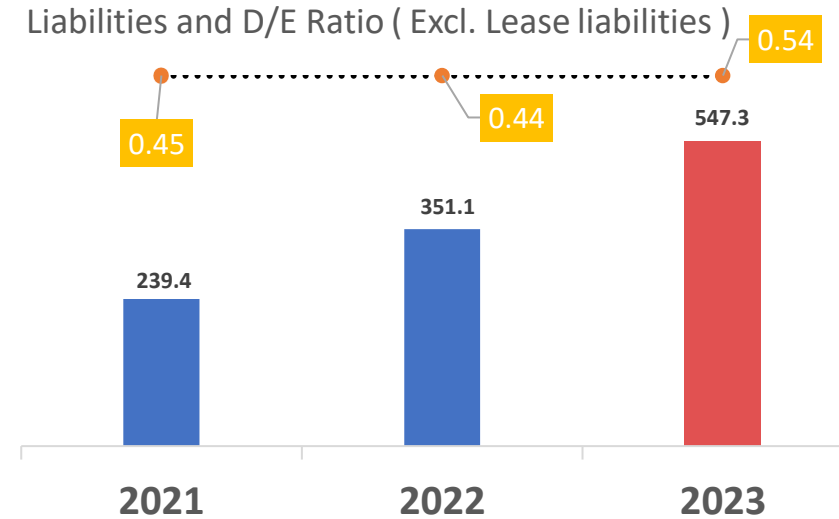
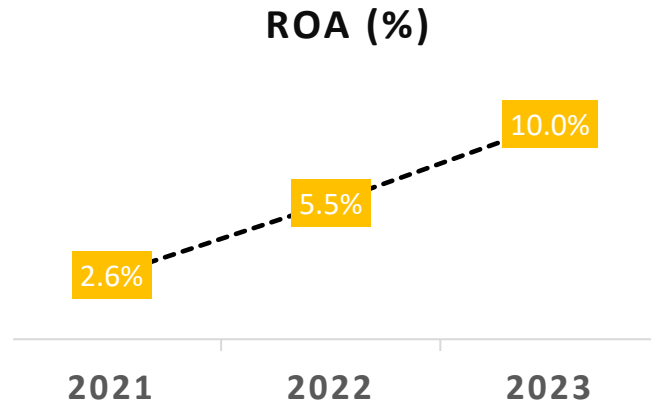
SG&A 2023



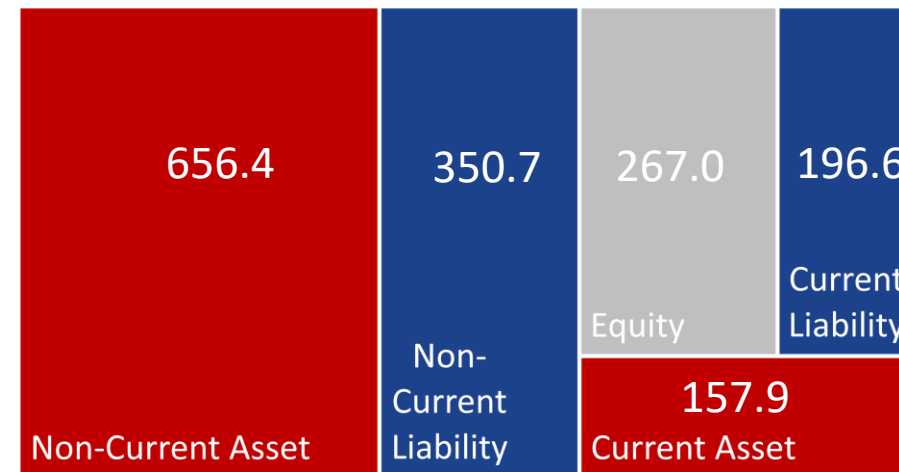
SG&A 2022



Key Financial Ratio



Company structure as of December 31,2023





MAGURO

GROUP



MAGURO



SSAMTHING
TOGETHER
KOREAN BARBECUE



HITORI
SHABU
一人しゃぶ

MAGURO GROUP PUBLIC COMPANY LIMITED

บริษัท มากุโระ กรุ๊ป จำกัด (มหาชน)